

# FIT Rendezvous CONFERENCE

June 11 - 13, 2010



**Van Vliet Centre  
University of Alberta campus,  
Edmonton**

**TRADESHOW HOURS:**

**Sneak Preview!**

Friday June 11 - 6:00 pm to 9:00 pm

**Official Opening:**

Saturday, June 12 - 10:00 am to 5:00 pm

Sunday, June 13 - 10:00 am to 4:00 pm

## About the Conference



**Provincial Fitness Unit**

**Welcome to Fit Rendezvous, the largest and most anticipated fitness event in Western Canada. The Fit Rendezvous conference has a reputation that is second to none with a curriculum that is exciting, leading edge, and guaranteed to renew your passion!**

- Largest Annual Fitness Conference in Alberta and Western Canada.
- Attended by 600 fitness professionals ( e.g. fitness leaders, personal trainers, club managers and administrators) from all across Alberta and surrounding provinces.
- Hosted by the Provincial Fitness Unit of Alberta, industry leaders for twenty eight years in professional development, certification and standards for health and fitness professionals.
- Don't miss the best opportunity in Alberta to receive product endorsements from fitness professionals and to contribute your best products and knowledge to the fitness community.

## About the Provincial Fitness Unit of Alberta

The Provincial Fitness Unit of Alberta has been leading the way for a quarter century in the development of standards and certification for fitness professionals. We are a not for profit organization whose single passion is to contribute to the professional development of the fitness industry and to contribute to the health of Albertans.

### Know the Difference

Our certification standards are the highest in Canada and nationally recognized. Our standards are endorsed by all Provincial Certification Associations across Canada.

Currently we offer 3 different types of certifications:

- *AFLCA Group Exercise, Aquatic, Older Adult and Resistance Training Leader*
- *CSEP Certified Personal Trainer*®
- *CSEP Certified Exercise Physiologist*®

Across Alberta over 3,000 personal trainers and exercise leaders are accredited by our organization.

For more information go to [www.provincialfitnessunit.ca](http://www.provincialfitnessunit.ca)



**Provincial Fitness Unit**

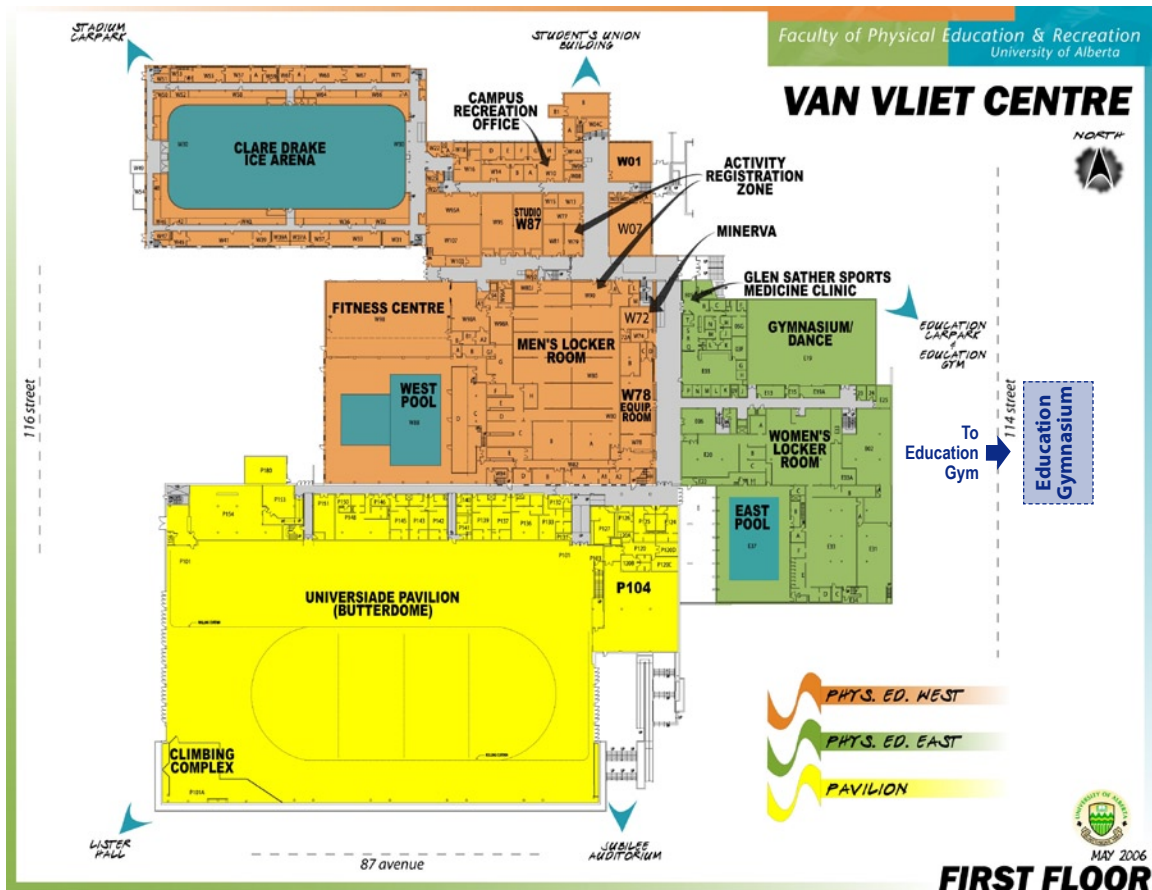
## About the lineup

This year's powerhouse lineup features internationally known presenters from the US and Canada.



## About the venue

The tradeshow will be held at the University of Alberta, in the main corridor of the Van Vliet Centre allowing exposure to all traffic, including kinesiology students, University of Alberta staff and the community.



## Sponsorship Package Details

### 1. CONFERENCE SPONSOR - \$2000

For your donation your company will receive:

- maximum of 2 banners and/or signage (provided by you) displayed in session rooms (Pre-conference and Conference days).
- company logo on the front cover of the Conference brochure.
- print materials/coupons in the delegates' conference package.
- trade show booth at no charge.
- 2 VIP passes to the Saturday and Sunday Conference sessions.

Deadline for Conference Sponsor is January 29, 2010 to ensure your company logo can be placed into the conference brochure.

## 2. SPEAKER SPONSOR - \$1000 to subsidize a speaker's transportation, accommodation, and speaker fees.

For your donation your company will receive:

- *banner and/or signage (provided by you) at the presenter's session(s).*
- *print materials/coupons in the delegates' conference package.*
- *trade show booth at no charge, and an opportunity to introduce the sponsored speaker at their session(s).*

## 3. PRODUCT/TRADESHOW SPONSOR - \$500 cash donation and/or product donation.\*

For your donation your company will receive:

- *company recognition during the prize giveaway.*
- *print materials/coupons in the delegates' conference package.*
- *trade show booth at no charge.*

\*product donation not to exceed 10% of total sponsorship amount.

## 4. TRADESHOW SPONSOR – available for not-for-profit organizations. \$350 cash donation.

For your donation your company will receive:

- *trade show booth.*
- *print materials/coupons in the delegates' conference package.*
- *opportunity to provide information on products and/or services provided by you.*

As a Tradeshow sponsor, you will also be required to contribute product worth \$25.00 or more for a door prize.

**Showcase your products or services before the conference!** Companies purchasing a sponsorship package can receive a **20%** discount on advertising in the *Fitness Informer*.

Deadline for the January 2010 *Informer* - November 20, 2009

Deadline for the May 2010 *Informer* - March 1, 2010

Your booth (9' x 9') will include:

- **8' high back-wall drape**
- **3' high side-wall drape**
- **One 600 watt duplex outlet (available ONLY upon request)**
- **1 decorated table**
- **2 chairs**

In addition, lunch will be provided for tradeshow staff (maximum 2 people).

Booth set-up will begin **Friday June 11** after 3:00pm. All exhibitors are welcome to open their booth on Friday evening, June 11, from 6:00pm to 9:00pm for a Friday Night Sneak Preview. The official opening of the tradeshow is Saturday June 12 at 10:00am. Take down will begin Sunday June 13 at 4:30pm.

As in the past, we are expecting space to be sold out very quickly! Book now to guarantee your space.

### For more information contact:

**Dot Laing**, Conference Co-ordinator

Email: [retrofit@shaw.ca](mailto:retrofit@shaw.ca)

Ph: (780) 492-4435 or Fax: (780) 455-2264

**Katherine MacKeigan**, Provincial Fitness Unit

Email: [katherine.mackeigan@ualberta.ca](mailto:katherine.mackeigan@ualberta.ca)

Ph: (780) 492-4435 or Fax: (780) 455-2264





**PROVINCIAL FITNESS UNIT**  
**June 11 - 13, 2010**

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_  
Address \_\_\_\_\_  
City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Booth Staff: 1. \_\_\_\_\_ 2. \_\_\_\_\_  
Product/Services to be Exhibited: \_\_\_\_\_

---

Level of Sponsorship: \_\_\_\_\_

Sponsorship Description, including draw prize, grand prize, numbers of prizes, type of prizes (valued at \$50.00 or more):

\_\_\_\_\_  
\_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_

Method of Payment (if applicable)

- Cheque
- Visa Credit Card Number: \_\_\_\_\_
- Mastercard Credit Card number: \_\_\_\_\_

Signature: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

---

I, the undersigned, understand and accept the terms and conditions of this contractual agreement with the Provincial Fitness Unit for the provision of services/products stated within this contract.

Signature/Sponsor \_\_\_\_\_ Date \_\_\_\_\_

Signature/Fitness Unit \_\_\_\_\_ Date \_\_\_\_\_